



Central Manitoba Choral Association

10 Sunray Drive, Morden, MB // centralmbchoral@gmail.com

September 15, 2023

Hello, and happy Fall!

I am writing to you as a representative of the Central Manitoba Choral Association; a non-profit organization dedicated to promoting choral music education and performance in our community.

At the heart of our efforts is the **Central Manitoba Youth Choir**, an auditioned Regional choir that consists of 50 talented singers from the Pembina Valley Region. CMYC is a remarkable ensemble that brings together young voices from various backgrounds to create beautiful and harmonious music. Our singers undergo rigorous preparation, attending two intensive rehearsal weekends to perfect their repertoire. The pinnacle of their journey is a 5-day tour during which they perform a series of 14 concerts at schools, senior homes, churches, and other community venues.

Despite our passion and dedication, **we find ourselves facing financial challenges** in ensuring the success of this inspiring endeavor. As a non-profit organization, we rely on the generous support of businesses and individuals who believe in the power of music to enrich our community. It is with this in mind that we are reaching out to you.

We are humbly seeking your support to help fund one of the concerts during our tour. Your contribution would make a significant impact on the success of our program and the joy it brings to the communities we visit.

For your convenience, we have outlined two sponsorship levels:

1. **A donation of \$500-\$999:** Your name or business name will be announced at the concert in your town/venue, acknowledging your generous support.
2. **A donation of \$1000+:** Your business name will be prominently displayed on all our social media platforms, featured in the program handed out at each event, and included on all physical displays such as posters and/or lobby displays.

Your support not only ensures the continuation of our musical mission but also aligns your name or business with a meaningful and impactful cultural event that positively impacts the lives of our young performers and the communities they touch.

If you decide to contribute, please make your donation payable to the *Central Manitoba Choral Association*. You can mail your donation to the address provided at the top of this letter or, if you prefer, send an e-transfer to centralmbchoral@gmail.com, making note of your contact details in the memo. **All donations over \$25 are issued a tax receipt.**

We would be delighted to discuss this opportunity further and answer any questions you may have. Thank you for considering our request and for your commitment to supporting the arts and the development of young talent in our community.

Heather Clyde
CMCA President
(204) 362-4418



Central Manitoba Choral Association

10 Sunray Drive, Morden, MB // centralmbchoral@gmail.com